



GFWC

ANNUAL CONVENTION

Atlanta

2025

GFWC Member
Ad Rates

Non-Member
Ad Rates

Step 1: Select Ad Size

Full Page 8" x 10.5"	\$575	\$1,100
1/2-Page (Horizontal) 8" x 5"	\$350	\$600
1/4-Page (Vertical) 3.75" x 5"	\$200	\$300

All ads will be printed using a four-color process. Black and white ads are also accepted.

Step 2:

Having GFWC design an ad for you?

OR

Designing your own ad?



SUBMISSION GUIDELINES

- Send ad text and one high resolution to Design & Publications Manager Candice Gill, CGill@GFWC.org
- Text Limit: Full Page (45 words or less), Half Page (30 words), Quarter Page (25 words or less)
- Requests will not be processed until we have received the ad commitment form.

ARTWORK SUBMISSION GUIDELINES

- Send artwork to CGill@GFWC.org.
- High-resolution (300 DPI), print-ready PDF or EPS files are preferred. All art and fonts used in the file must be embedded.
- Any ad using GFWC Emblems must be updated to match current branding
- Recommended programs: InDesign, Photoshop, Illustrator, or Canva.

NOTE: **Microsoft Office (Word, PowerPoint, Publisher) generated-files cannot be used.**

Additionally, if you are using a free online design program, please ensure it will meet the size and resolution specifications.

Buy-A-Line

If you're interested in purchasing a Buy-A-Line message, check the appropriate box on page 2. Text for Buy-A-Line messages can be sent to CGill@GFWC.org. Please submit a Word Document or in email body.

Buy-A-Line
100 character limit per line (including spaces) exclusively for GFWC members

\$30 per line

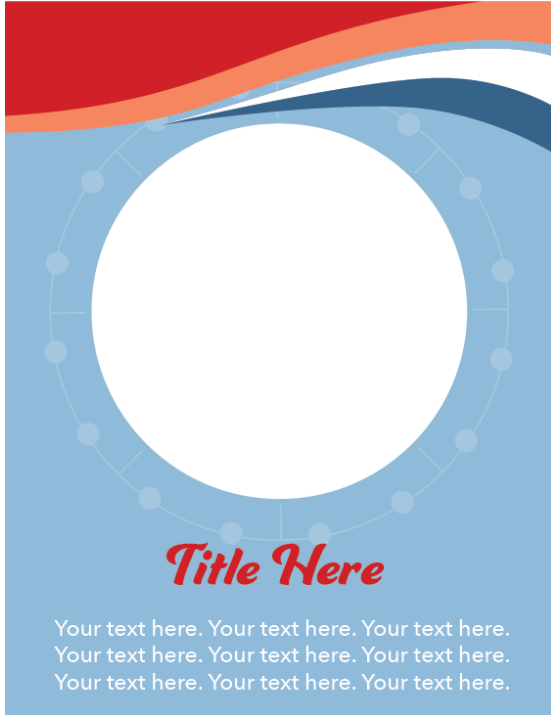
AD SUBMISSION AND PAYMENT DEADLINE FOR ALL AD TYPES
GFWC Headquarters must receive payment, the ad commitment form, and accompanying text (or ad if you're designing your own) by April 1, 2025, for inclusion in the official Convention Program.

2025 CONVENTION PROGRAM

AD COMMITMENT FORM

FULL PAGE - 10.5" x 8"

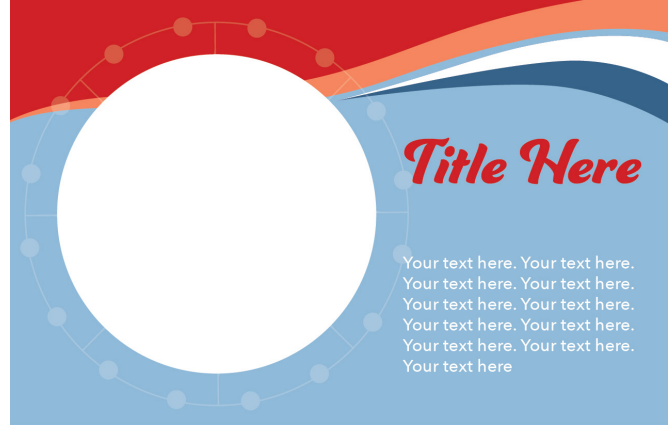
45 words or less



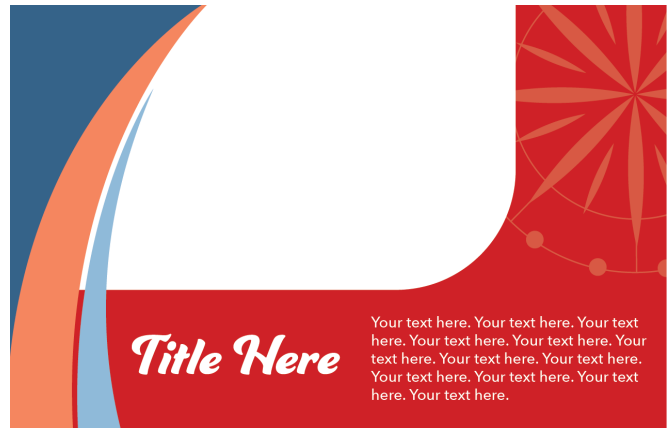
Template A

HALF PAGE - 5" x 8"

30 words or less



Template A



Template B



Template B



Template A



Template B

QUARTER PAGE

3.75" x 5"

25 words or less

2025 CONVENTION PROGRAM

AD COMMITMENT FORM

Complete this form and return with payment and artwork to Candice Gill, Design & Publications Manager
Email: CGill@GFWC.org

Mail: GFWC
Attn: Convention Program Advertising
1734 N Street NW
Washington, DC 20036-2990

Organization Name _____

Individual Club District State Federation GFWC Region

Other (describe) _____

Contact Name _____

Street Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Email _____

Program Ad

Designed
By GFWC

Designing
my own

Hy d'UH'GY'VM]cb

Full Page - \$575

Template A - Light Blue

*If you do not select a
template GFWC will
select for you.*

Half-Page - \$350

Template B - Red

Quarter-Page - \$200

Buy-A-Line - \$30 (100 character limit- including spaces)

Title: _____

Text: _____

AGREEMENT

Please note that payments can be made via check or credit card. Returned check fees are the expenses of the sender.

Approval of ad proof is final.

*In order to guarantee a space, payment and order must be received by **April 1, 2025**, otherwise your advertisement will be cancelled automatically.*

Signature of Agreement: _____

Total amount due: \$ _____

PAYMENT OPTIONS

Credit Card. If you are emailing the commitment form, the payment invoice and link for Credit Card payment will be sent once artwork is approved. Payment is due by **April 1, 2025**.

A \$3 service charge will be applied to credit card payments.

Check. My check is enclosed and payable to GFWC. Put "Convention Program" as Memo.